

BUSINESS Profile

Annual Report of Business Information for the City of Saskatoon

BUSINESS LICENSE PROGRAM

Business License Program - Annual Report 2012

The Planning & Development Branch, Business License Program, licenses all businesses operating from a fixed address within Saskatoon. This includes all home based businesses as well as businesses operating from commercial and industrial locations.

The Business Profile Annual Report provides a summary and analysis of business activity in Saskatoon, including information on new businesses, commercial/industrial businesses, and home based businesses for 2012.

All data contained within this publication was obtained by the City of Saskatoon through the Business License Program. All businesses have been classified based on their primary business type or activity according to the North American Industry Classification System (NAICS). For more information on NAICS, visit www.statcan.gc.ca/ and search "NAICS 2012" or e-mail infostats@statcan.ca.

2012 Highlights:

- Strong growth overall in 2012 (total licensed businesses increased by 3% from 2011)
- 3rd highest year for new home based business applications (representing 64% of all new business licenses issued)
- The Central Business District, North Industrial and Hudson Bay Industrial neighbourhoods had the greatest number of new commercial/industrial businesses (representing 33% of all new licensed businesses)
- The construction sector had the greatest number of new home based licenses issued, accounting for 37% of all new home based businesses

Apply online today for a new business license!

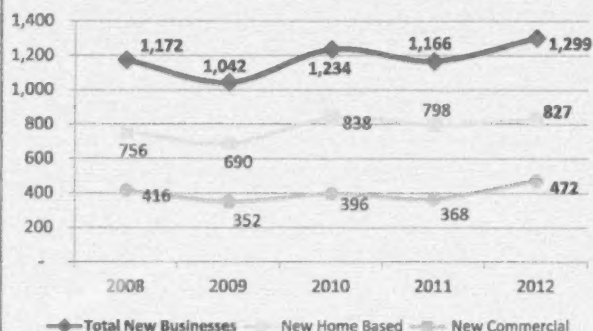
The Business License Program has recently launched **Business License Online**. It allows new business operators to apply and pay for a City of Saskatoon Business License over the internet, as well as check their application status.

To apply online, visit:

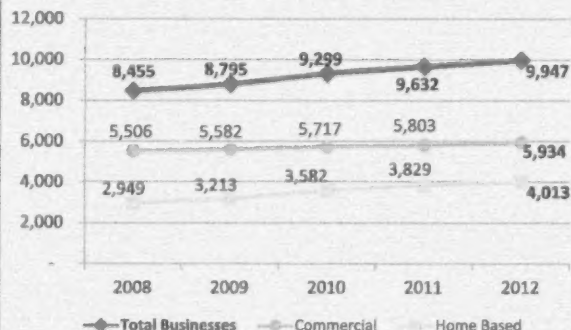
www.saskatoon.ca/go/businesslicenseonline

Coming soon: Existing business owners will have the ability to renew their Business License online.

Summary of New Business Activity



Summary of Total Business Activity



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A PDF version of this publication is available online at www.saskatoon.ca/go/businesslicense.

If you would like us to e-mail it to you, contact business.license@saskatoon.ca

Information and Mapping Requests

The Business License Program supports economic growth and community planning by providing statistical information relating to business activity in Saskatoon. The type of information available upon request includes, but is not limited to the following:

- square footage of commercial/industrial space
- employment figures
- specific data by business type, such as geographic distribution, new business listings and number of closed businesses

The Business License Program can be reached at (306) 975-2658.

For more information please visit www.saskatoon.ca/go/businesslicense.

The Mapping and Research Group also provides mapping and GIS (geographic information system) services to internal and external clients. Mapping products include zoning and address maps, neighbourhood boundary maps, projected growth concept maps and more. Mapping products are available to download as PDFs or are available as a hard copy

Custom research and mapping services on various demographic, social and economic trends in Saskatoon may also be available upon request. The type of information available upon request includes, but is not limited to the following:

- Neighbourhood Profiles
- Population Projections
- Census Data
- Quality of Life Indicators

The Mapping and Research Group can be reached at (306) 975-7641.

For more information on mapping services, please visit www.saskatoon.ca and click on 'M' for Maps.

CommunityView is a web-based resource containing a wealth of information about Saskatoon and surrounding area. Visit www.communityview.ca to find and work with census and other data about our community. The resource is searchable, and can be mapped on site and the data can be downloaded for use in your project.

Total Licensed Businesses

The City of Saskatoon Business License Program requires all businesses to obtain a license prior to operating. In 2012, there were 9,947 businesses licensed by the Program. Figure 1 illustrates the overall business growth in Saskatoon and identifies the total number of home based and commercial/industrial businesses licensed from 2008 to 2012. The total number of businesses has increased by more than 18% since 2008.

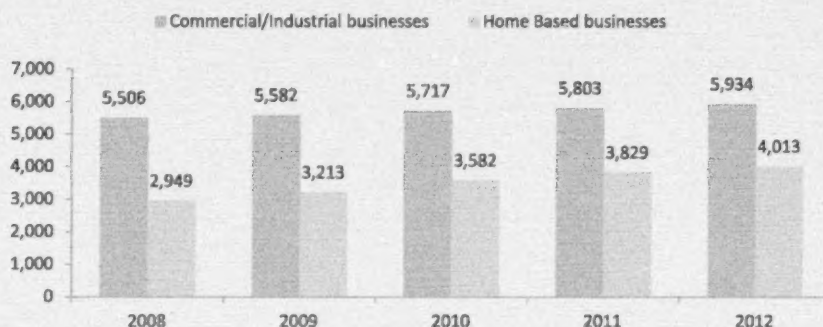


Figure 1: Total Licensed Businesses, 2008-2012

Saskatoon has had an average of 1,196 new licensed businesses per year for the past five years.



Figure 2: Total Licensed Businesses by Major Sector, 2012

Saskatoon's total licensed businesses can be divided into two major sectors: (1) goods-producing and (2) services-producing. As shown in Figure 2, Saskatoon's economy is primarily made up of services-producing businesses.

Table 1 provides a breakdown of all licensed businesses in Saskatoon by goods- and services-producing sectors as well as by NAICS sectors for the years 2008 to 2012.

Table 1: Total Licensed Businesses by NAICS Sector, 2008-2012

		2008	2009	2010	2011	2012
Goods-producing sector	Agriculture, forestry & fishing	12	8	10	8	10
	Mining, Oil & Gas Extraction	29	30	31	37	47
	Construction	1,268	1,382	1,547	1,667	1,780
	Manufacturing	455	453	451	458	471
	Total, goods-producing sector	1,764	1,873	2,039	2,170	2,308
Services-producing sector	Trade (Wholesale & Retail)	1,939	1,978	2,034	2,040	2,046
	Transportation & Warehousing	252	262	276	264	266
	Finance, Insurance, Real Estate & Leasing	486	503	491	499	517
	Professional, Scientific & Technical Services	1,025	1,086	1,155	1,215	1,271
	Business, Building & Other Support Services	579	629	676	693	723
	Educational Services	179	185	207	220	231
	Health Care & Social Assistance	396	400	442	466	483
	Information, Culture & Recreation	290	295	302	305	298
	Accommodation & Food Services	536	566	588	606	630
	Other Services	1,009	1,018	1,089	1,154	1,174
Total, services-producing sector		6,691	6,922	7,260	7,462	7,639
Total, all sectors		8,455	8,795	9,299	9,632	9,947

The Business License Program collects and handles all personal information in accordance with *The Local Authority Freedom of Information and Protection of Privacy Act*.

The Trade sector continues to be the largest services-producing sector in 2012. The Trade sector includes both wholesale and retail and accounts for 21% of all licensed businesses. The Construction sector showed continued growth, increasing 7% over 2011 and over 41% since 2008. With this growth, the Construction sector makes up 18% of all licensed businesses. The top four sectors make up 63% of the total number of licensed businesses in Saskatoon. These sectors include Trade, Construction, Professional, Scientific & Technical Services and Other Services (Hair Salons, Automotive Repair, Dry Cleaning and Photo Services). Figure 3 shows a breakdown of all sectors.

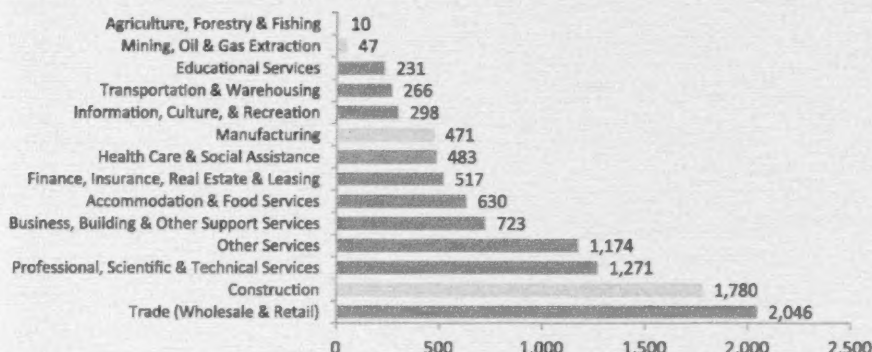


Figure 3: Total Licensed Businesses by NAICS Sector, 2012

Based on **TOTAL** businesses in Saskatoon for 2012, the top three industries in the Construction sector were:

- Residential building construction - **644**
- Plumbing, heating & air-conditioning contractors - **222**
- Electrical contractors & other wiring installation contractors - **122**

New Businesses

The City of Saskatoon Business License Program issued 1,299 new business licenses in 2012. Figure 4 illustrates the number of new licenses issued for the years 2008 to 2012. The number of new home based businesses continues to exceed the number of new commercial/industrial businesses.

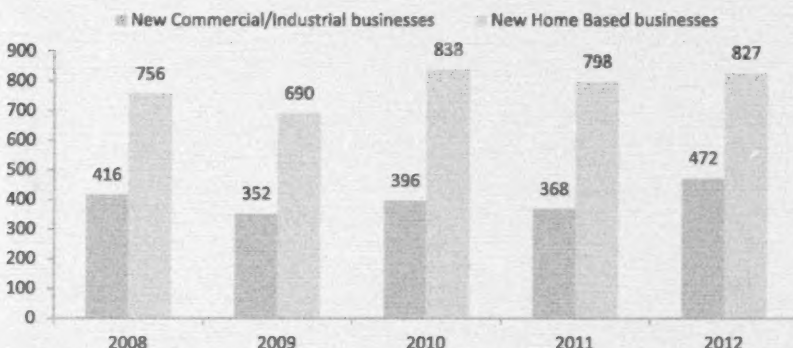


Figure 4: New Licensed Businesses, 2008-2012

Saskatoon is Saskatchewan's largest city with an estimated population of 239,000 as of December 31, 2012. (Courtesy of the City of Saskatoon Mapping & Research Group).

Tables 2 and 3 list the top five (5) business starts by NAICS industry group for 2012.

Table 2: Top 5 New Commercial/Industrial Businesses, 2012*

Rank	Industry Group
1	Limited-Service Eating Places - 37
2	Personal Care Services - 35
3	Clothing Stores - 31
4	Full-Service Restaurants - 19
5	Residential Building Construction - 19
	Offices of Other Health Practitioners - 10
	Grocery Stores - 10
	Architectural, Engineering and Related Services - 10

* The number of new businesses is shown in **bold** after the industry group.

Table 3: Top 5 New Home Based Businesses, 2012*

Rank	Industry Group
1	Residential Building Construction - 106
2	Services to Buildings & Dwellings - 97
3	Building Finishing Contractors - 80
4	Foundation, Structure, and Building Exterior Contractors - 53
5	Personal Care Services - 52

* The number of new businesses is shown in **bold** after the industry group.

Commercial/Industrial Businesses

In 2012, Saskatoon had a total of 5,934 licensed commercial/industrial businesses representing 60% of all businesses. Table 4 provides a breakdown of businesses by NAICS sectors for the years 2008 to 2012. Since 2008, the commercial/industrial businesses have increased by over 8%. The Trade, Accommodation & Food Services and Other Services sectors continue to be the most prevalent. The largest percentage increase in 2012 was in the Mining, Oil & Gas Extraction sector, which increased by 21% over the last year.

A more detailed breakdown of the total number of commercial/industrial businesses by NAICS sub-sector can be found in Appendix 1, page 8.

Table 4: Total Commercial/Industrial Businesses by NAICS Sector, 2008-2012

		2008	2009	2010	2011	2012
Goods-producing sector	Agriculture, Forestry & Fishing	7	6	7	5	7
	Mining, Oil & Gas Extraction	28	29	29	34	41
	Construction	330	365	407	419	448
	Manufacturing	381	374	364	367	378
	Total, goods-producing sector	746	774	807	825	874
Services-producing sector	Trade (Wholesale & Retail)	1,759	1,763	1,794	1,795	1,818
	Transportation & Warehousing	172	169	175	172	166
	Finance, Insurance, Real Estate & Leasing	433	441	426	433	438
	Professional, Scientific & Technical Services	473	479	497	508	528
	Business, Building & Other Support Services	173	180	183	180	185
	Educational Services	80	78	74	80	78
	Health Care & Social Assistance	324	327	351	362	375
	Information, Culture & Recreation	141	138	140	144	153
	Accommodation & Food Services	522	550	571	585	615
	Other Services	683	683	699	719	704
	Total, services-producing sector	4,760	4,808	4,910	4,978	5,060
Total, all sectors		5,506	5,582	5,717	5,803	5,934

Commercial/Industrial Businesses by Neighbourhood

Figure 5 illustrates the distribution of commercial/industrial businesses in Saskatoon by neighbourhood. The neighbourhoods with the greatest number of commercial/industrial businesses are the Central Business District (908), North Industrial (752), Hudson Bay Industrial (464) and Airport Business Area (371).

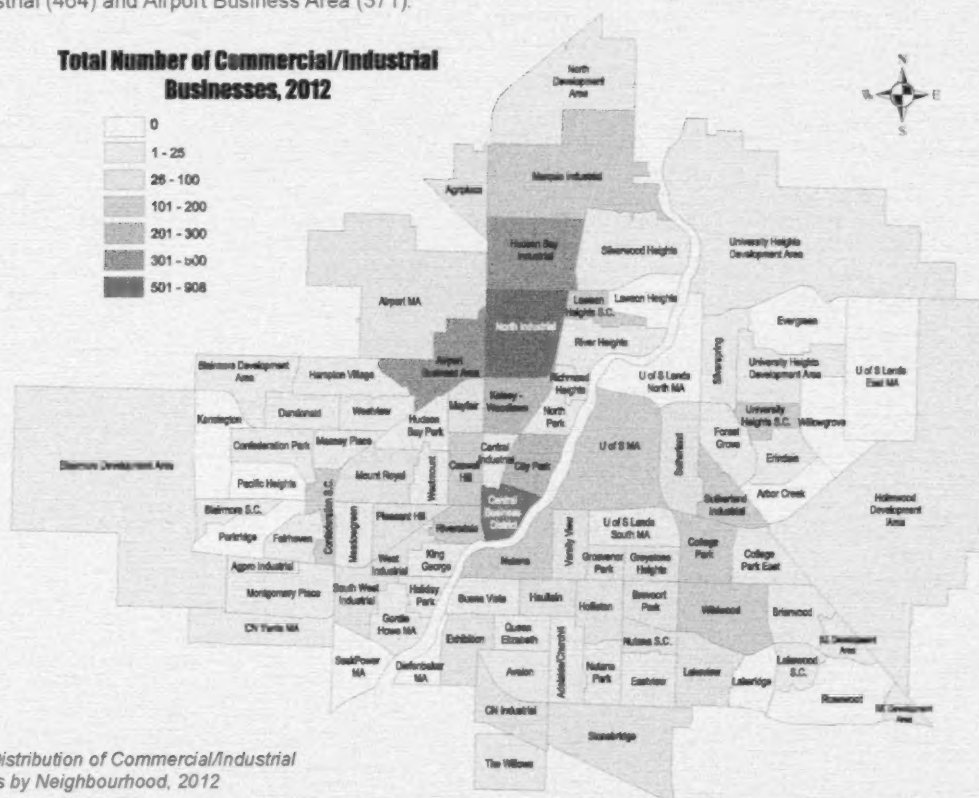


Figure 5: Distribution of Commercial/Industrial Businesses by Neighbourhood, 2012

The top sectors found in the Central Business District were Trade (24%), Professional, Scientific & Technical Services (14%) and Health Care & Social Assistance (13%). The top sectors found in North Industrial were Trade (38%), Other Services (13%) and Construction (13%). The top sectors found in Hudson Bay Industrial were Trade (37%), Construction (20%) and Manufacturing (12%). The top sectors found in Airport Business Area were Trade (28%), Construction (16%) and Professional, Scientific & Technical Services (11%).

A more detailed breakdown of the total number of commercial/industrial businesses by neighbourhood can be found in Appendix 2, page 9.

New Commercial/Industrial Businesses

The Business License Program issued 472 new commercial/industrial business licenses in 2012. This represents 36% of all new business licenses issued. Table 5 shows the number of new commercial/industrial business license applications by NAICS sector for 2008 through 2012. The Trade sector, which consistently has the greatest number of new licenses issued, accounted for 28% of all new commercial/industrial businesses in 2012. Table 6 lists the top 10 neighbourhoods with the greatest number of new commercial/industrial businesses in 2012.

Table 5: New Commercial/Industrial Businesses by NAICS Sector, 2008-2012

		2008	2009	2010	2011	2012
Goods-producing sector	Agriculture, Forestry & Fishing	0	0	1	0	2
	Mining, Oil & Gas Extraction	11	3	3	5	6
	Construction	35	40	50	31	46
	Manufacturing	22	11	10	15	21
	Total, goods-producing sector	68	54	64	51	75
Services-producing sector	Trade (Wholesale & Retail)	132	99	112	105	132
	Transportation & Warehousing	10	10	12	6	7
	Finance, Insurance, Real Estate & Leasing	18	28	10	19	30
	Professional, Scientific & Technical Services	41	32	33	35	46
	Business, Building & Other Support Services	18	11	12	10	17
	Educational Services	10	2	4	4	8
	Health Care & Social Assistance	20	14	38	24	25
	Information, Culture & Recreation	18	4	13	12	18
	Accommodation & Food Services	30	54	43	44	65
	Other Services	51	44	55	54	49
	Total, services-producing sector	348	298	332	313	397
Total, all sectors		416	352	396	364	472

Table 6: Top 10 Neighbourhoods* with greatest number of New Commercial/Industrial Businesses, 2012*

Rank	Neighbourhood
1	Central Business District - 84
2	North Industrial - 36
3	Hudson Bay Industrial - 34
4	Airport Business Area - 23
5	City Park - 18
6	Riversdale - 17
7	Confederation Suburban Centre; Kelsey - Woodlawn; Sutherland Industrial - 15
8	College Park; Marquis Industrial; Sutherland Industrial; U of S Lands Management Area; Wildwood - 14
9	Lawson Heights Suburban Centre; University Heights Suburban Centre - 13
10	Stonebridge - 11

* The number of new businesses is shown in **bold** after the neighbourhood.

Home Based Businesses

In 2012, there were a total of 4,013 licensed home based businesses in Saskatoon. The proportion of home based businesses has grown steadily over the past five years. There are approximately 5% more home based businesses this year than last year and account for 40% of the total number of licensed businesses in Saskatoon – up from 35% five years ago.

Table 7 summarizes the total number of home based businesses by NAICS sector for the years 2008 to 2012. The data in Table 7 indicates that the Construction sector and the Professional, Scientific & Technical Services sector continue to be the most prevalent. The Mining, Oil & Gas Extraction sector saw the largest increase of 100% over the last year. A more detailed breakdown of the total number of home based businesses by NAICS sub-sector can be found in Appendix 3, page 10.

Home Based Businesses by Neighbourhood

Figure 6 illustrates the total number of licensed home based businesses by neighbourhood. The neighbourhoods with the greatest number of home based businesses are Silverwood Heights (207), Willowgrove (147), Lakeview (126), Silverspring (124) and Stonebridge (116).

The most prevalent sector in the Silverwood Heights, Willowgrove and Lakeview neighbourhoods was Construction. A more detailed breakdown of the total number of home based businesses by neighbourhood can be found in Appendix 4, page 11.

Total Number of Home Based Businesses, 2012

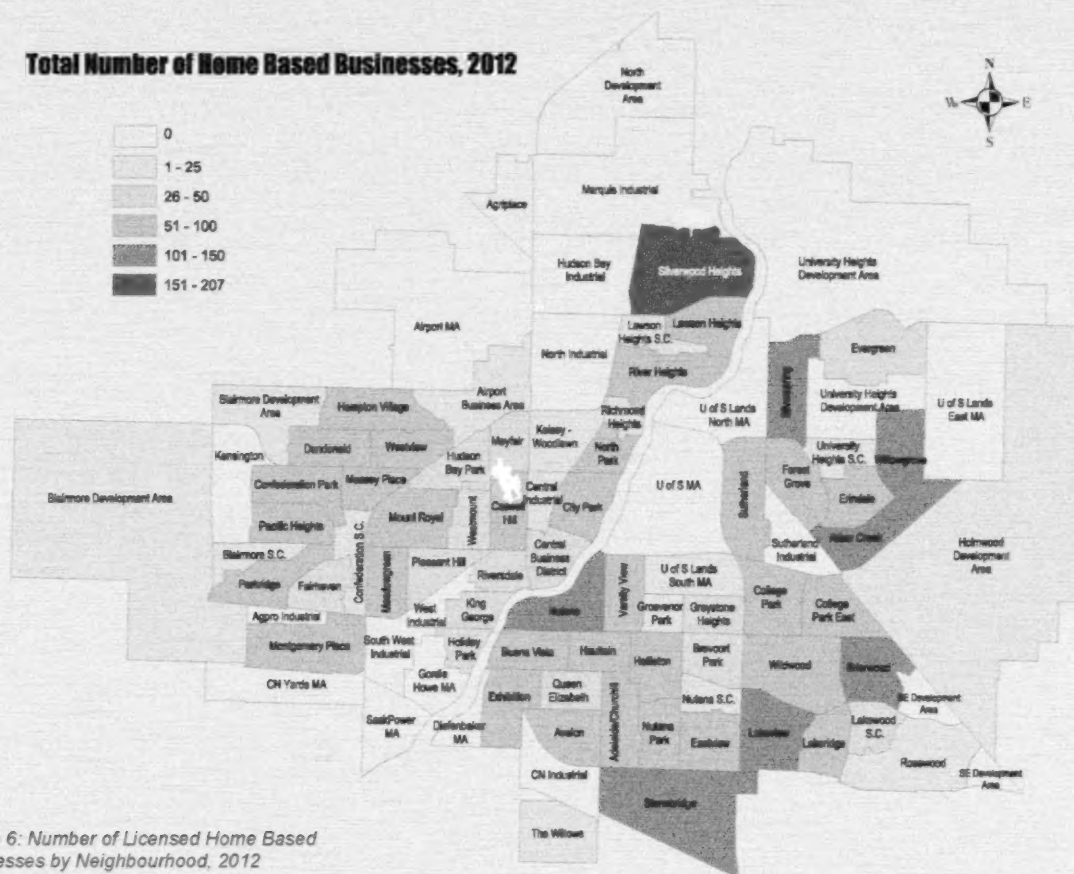


Figure 6: Number of Licensed Home Based Businesses by Neighbourhood, 2012

Table 7: Total Home Based Businesses by NAICS Sector, 2008-2012

	2008	2009	2010	2011	2012
Goods-producing sector	Agriculture, Forestry & Fishing	5	2	3	3
	Mining, Oil & Gas Extraction	1	1	2	6
	Construction	938	1,017	1,140	1,248
	Manufacturing	74	79	87	91
	Total, goods-producing sector	1,018	1,099	1,232	1,345
Services-producing sector	Trade (Wholesale & Retail)*	180	215	240	245
	Transportation & Warehousing*	80	93	101	92
	Finance, Insurance, Real Estate & Leasing	53	62	65	66
	Professional, Scientific & Technical Services	552	607	658	707
	Business, Building & Other Support Services	406	449	493	513
	Educational Services	99	107	133	140
	Health Care & Social Assistance	72	73	91	104
	Information, Culture & Recreation	149	157	162	161
	Accommodation & Food Services	14	16	17	21
	Other Services	326	335	390	435
	Total, services-producing sector	1,931	2,114	2,350	2,484
	Total, all sectors	2,949	3,213	3,582	3,829

*Home based for office use only.

New Home Based Businesses

The Business License Program issued 827 new home based business licenses in 2012, representing 64% of all new business licenses issued. Table 8 shows the number of new home based business license applications by NAICS sector for 2008 through 2012. The construction sector had the greatest number of new licenses issued, accounting for 37% of all new home based businesses. Table 9 lists the top 10 neighbourhoods* with the greatest number of new home based businesses in 2012.

Table 8: New Home Based Businesses by NAICS Sector, 2008-2012

		2008	2009	2010	2011	2012
Goods-producing sector	Agriculture, Forestry & Fishing	1	0	1	0	0
	Mining, Oil & Gas Extraction	1	0	2	1	3
	Construction	307	238	273	269	303
	Manufacturing	10	14	17	18	21
	Total, goods-producing sector	319	252	293	288	327
Services-producing sector	Trade (Wholesale & Retail)*	48	57	65	57	41
	Transportation & Warehousing*	25	28	28	14	21
	Finance, Insurance, Real Estate & Leasing	11	16	11	12	18
	Professional, Scientific & Technical Services	105	113	149	135	133
	Business, Building & Other Support Services	118	101	110	113	112
	Educational Services	13	17	36	30	31
	Health Care & Social Assistance	13	13	25	17	23
	Information, Culture & Recreation	34	34	29	26	19
	Accommodation & Food Services	4	2	3	5	4
	Other Services	66	57	89	101	98
	Total, services-producing sector	437	438	545	510	500
Total, all sectors		756	690	838	798	827

*Home based for office use only.

Table 9: Top 10 Neighbourhoods* with greatest number of New Home Based Businesses, 2012*

Rank	Neighbourhood
1	Stonebridge - 45
2	Hampton Village - 37
3	Nutana; Silverwood Heights; Willowgrove - 31
4	Lakeview - 27
5	Arbor Creek - 24
6	Wildwood - 23
7	Confederation Park - 22
8	Sutherland - 21
9	City Park - 20
10	Caswell Hill; College Park; College Park East - 19

* The number of new businesses is shown in **bold** after the neighbourhood.

Business Resources

The Business License Program offers a variety of business resources:

- BizPaL
- *Business Start-Up Guide* and Checklist
- Saskatoon Business Directory
- *Business Profile* Annual Reports
- *Employment Profile* publication
- statistical information and customized information requests
- business license brochures, summarizing development standards and applicable bylaws

For more information, please visit
www.saskatoon.ca/go/businesslicense.

The **Business Start-Up Guide** is a great resource to assist entrepreneurs with starting, relocating or expanding a business. This resource helps to guide entrepreneurs through the licensing and start-up process, and provide a list of agencies that can help achieve their business goals.

Visit www.saskatoon.ca/go/businesslicense to view the **Business Start-Up Guide** online. If you would like to request a hardcopy, please e-mail business.license@saskatoon.ca or call (306) 976-2658.

Appendix 1

Number of Commercial/Industrial Businesses by NAICS Industry Sub-Sector, 2011 and 2012

Industry Sub-Sector	2011	2012	Industry Sub-Sector	2011	2012
Agriculture, Forestry & Fishing					
Crop production	2	4	Gasoline stations	56	57
Animal production	1	1	Clothing & clothing accessories stores	269	279
Support activities for agriculture & forestry	2	2	Sporting goods, hobby, book & music stores	90	87
Mining, Oil & Gas Extraction			General merchandise stores	30	29
Oil & gas extraction	3	3	Miscellaneous store retailers	163	159
Mining & quarrying (except oil & gas)	15	17	Non-store retailers	9	11
Support activities for mining, oil & gas extraction	16	21	Transportation & Warehousing		
Construction			Air transportation	11	11
Construction of buildings	146	154	Rail transportation	1	1
Heavy & civil engineering construction	35	42	Truck transportation	66	62
Specialty trade contractors	238	252	Transit & ground passenger transportation	10	10
Manufacturing			Support activities for transportation	31	28
Food manufacturing	46	48	Couriers & messengers	26	27
Beverage & tobacco product manufacturing	10	11	Warehousing & storage	27	27
Textile mills	0	0	Finance, Insurance, Real Estate & Leasing		
Textile product mills	8	9	Credit intermediation & related activities	111	115
Clothing manufacturing	11	10	Securities, commodity contracts & other financial investment & related activities	84	85
Leather & allied product manufacturing	2	2	Insurance carriers & related activities	76	71
Wood product manufacturing	12	13	Funds & other financial vehicles	1	1
Paper manufacturing	1	1	Real estate	88	94
Printing & related support activities	32	30	Rental & leasing services	73	72
Petroleum & coal product manufacturing	2	2	Professional, Scientific & Technical services		
Chemical manufacturing	13	14	Professional, scientific & technical services	508	528
Plastics & rubber products manufacturing	19	20	Business, Building & Other Support services		
Non-metallic mineral product manufacturing	17	17	Management of companies & enterprises	26	25
Primary metal manufacturing	1	2	Administrative & support services	145	150
Fabricated metal product manufacturing	59	61	Waste management & remediation services	9	10
Machinery manufacturing	31	30	Educational Services		
Computer & electronic product manufacturing	13	14	Educational services	80	78
Electrical equipment, appliance & component manufacturing	3	3	Health Care & Social Assistance		
Transportation equipment manufacturing	13	11	Ambulatory health care services	331	342
Furniture & related product manufacturing	34	36	Nursing & residential care facilities	4	4
Miscellaneous manufacturing	40	44	Social assistance	27	29
Trade (Wholesale & Retail)			Information, Culture & Recreation		
Farm product wholesaler-distributors	15	15	Publishing industries (except internet)	13	15
Petroleum product wholesaler-distributors	8	8	Motion picture & sound recording industries	23	25
Food, beverage & tobacco wholesaler-distributors	34	33	Broadcasting (except internet)	5	5
Personal & household goods wholesaler-distributors	42	42	Telecommunications	19	25
Motor vehicle & parts wholesaler-distributors	43	44	Data processing, hosting & related services	3	3
Building material & supplies wholesaler-distributors	124	129	Performing arts, spectator sports & related industries	20	19
Machinery, equipment & supplies wholesaler-distributors	149	149	Heritage institutions	1	1
Miscellaneous wholesaler-distributors	44	41	Amusement, gambling & recreation industries	60	60
Wholesale electronic markets, & agents & brokers	27	29	Accommodation & Food Services		
Motor vehicle & parts dealers	192	193	Accommodation services	51	53
Furniture & home furnishings stores	110	108	Food services & drinking places	534	562
Electronics & appliance stores	88	90	Other Services		
Building material & garden equipment & supplies dealers	59	62	Repair & maintenance	274	268
Food & beverage stores	120	129	Personal & laundry services	442	433
Health & personal care stores	123	124	Religious, grant-making, civic, professional & similar organizations	3	3

Appendix 2

Number of Commercial/Industrial Businesses by Neighborhood, 2008-2012

Suburban Development Area	Neighborhood/Area	2008	2009	2010	2011	2012
Blairmore	Blairmore Suburban Centre	-	6	16	18	24
	Blairmore Development Area	3	3	3	2	3
Central Business District	Central Business District	925	907	917	893	908
Confederation	Confederation Suburban Centre	122	119	116	110	119
	West Industrial	79	84	81	83	81
	South West Industrial	48	49	50	48	52
	Mount Royal	32	31	30	31	33
	Hudson Bay Park	18	19	18	17	15
	Meadowgreen	16	16	15	16	16
	Holiday Park	12	12	11	10	10
	Dundonald	5	7	7	7	7
	Massey Place	7	7	6	7	6
	Confederation Park	6	7	7	7	6
	Westview	5	5	7	5	5
	Gordie Howe Management Area	4	4	4	3	4
	CN Yards Management Area	3	3	3	3	3
	Montgomery Place	3	3	3	3	3
	Agpro Industrial	2	2	2	2	2
	Fairhaven	2	2	2	2	2
	Hampton Village	-	-	1	2	1
	SaskPower Management Area	0	0	0	0	0
Core Neighborhoods	City Park	218	229	228	222	233
	Riversdale	152	151	160	168	173
	Nutana	162	157	156	162	159
	Caswell Hill	100	104	112	119	117
	Pleasant Hill	54	54	58	58	62
	Varsity View	56	61	59	60	61
	Westmount	19	20	19	19	21
	King George	11	11	10	12	12
Holmwood	Holmwood Development Area	-	-	-	1	1
	Wildwood	110	110	113	112	117
	College Park	112	111	110	110	110
	Lakeview	47	45	43	42	47
	Lakewood Suburban Centre	8	14	17	20	22
	College Park East	12	12	12	12	14
	S.E. Development Area	4	4	4	4	4
Lawson	Kelsey - Woodlawn	211	216	220	223	224
	Lawson Heights Suburban Centre	146	153	154	154	150
	Mayfair	53	51	48	55	54
	Central Industrial	17	17	21	22	21
	River Heights	19	19	18	18	18
	Richmond Heights	6	6	8	9	9
	North Park	9	7	7	8	8
	Silverwood Heights	1	2	2	2	2
North	North Development Area	-	-	-	2	2
North West Industrial	North Industrial	701	715	745	740	752
	Hudson Bay Industrial	439	443	468	463	464
	Airport Business Area	381	387	375	374	371
	Marquis Industrial	29	42	64	103	132
	Agriplace	63	68	68	73	80
	Airport Management Area	36	37	37	39	39

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Suburban Development Area	Neighborhood/Area	2008	2009	2010	2011	2012
Nutana	Nutana Suburban Centre	104	101	103	94	97
	CN Industrial	86	86	86	89	89
	Brevoort Park	83	83	84	87	87
	Grosvenor Park	78	77	76	75	80
	Stonebridge	22	37	48	64	79
	Holliston	72	71	73	73	73
	Haultain	41	42	42	43	49
	Exhibition	30	31	31	32	31
	Greystone Heights	26	26	27	27	26
	Avalon	22	26	25	26	24
	Buena Vista	23	23	26	26	22
	Eastview	11	11	12	12	11
	Adelaide/Churchill	11	10	10	10	9
	Queen Elizabeth	3	3	3	4	4
	Nutana Park	3	4	4	4	3
	The Willows	2	1	1	1	1
University Heights	Sutherland Industrial	176	179	178	183	180
	U of S Management Area	130	118	118	121	125
	University Heights Suburban Centre	68	62	73	96	108
	Sutherland	39	41	44	44	42
	Forest Grove	12	12	12	11	12
	Silverspring	1	1	1	2	2
	U of S Lands South Management Area	3	3	3	2	2
	Erindale	1	1	2	1	1
	University Heights Development Area	1	1	0	1	1
Total		5,506	5,582	5,717	5,803	5,934

Appendix 3

Number of Home Based Businesses by NAICS Industry Sub-Sector, 2011 and 2012

Industry Sub-Sector	2011	2012	Industry Sub-Sector	2011	2012
Agriculture, Forestry & Fishing			Computer & electronic product manufacturing	2	1
Support activities for agriculture & forestry	3	3	Transportation equipment manufacturing	1	1
Mining, Oil & Gas Extraction			Furniture & related product manufacturing	1	1
Support activities for mining, oil & gas extraction	3	6	Miscellaneous manufacturing	34	31
Construction			Trade (Wholesale & Retail)		
Construction of buildings	529	545	Farm product wholesaler-distributors	0	0
Heavy & civil engineering construction	18	18	Food, beverage & tobacco wholesaler-distributors	10	12
Specialty trade contractors	701	769	Personal & household goods wholesaler-distributors	24	21
Manufacturing			Motor vehicle & parts wholesaler-distributors	3	3
Food manufacturing	6	11	Building material & supplies wholesaler-distributors	20	15
Textile mills	1	1	Machinery, equipment & supplies wholesaler-distributors	17	18
Textile product mills	6	6	Miscellaneous wholesaler-distributors	16	12
Clothing manufacturing	14	15	Wholesale electronic markets & agents & brokers	37	30
Leather & allied product manufacturing	1	1	Motor vehicle and parts dealers	2	2
Wood product manufacturing	1	1	Miscellaneous store retailers	3	3
Printing & related support activities	6	7	Non-store retailers	113	111
Chemical manufacturing	5	5			
Non-metallic mineral product manufacturing	4	3			
Fabricated metal product manufacturing	7	7			
Machinery Manufacturing	1	1			

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Industry Sub-Sector	2011	2012
Transportation & Warehousing		
Truck transportation	51	58
Transit & ground passenger transportation	9	9
Scenic & sightseeing transportation	3	2
Support activities for transportation	10	12
Couriers & messengers	19	19
Finance, Insurance, Real Estate & Leasing		
Credit intermediation & related activities	2	3
Securities, commodity contracts & other financial investment & related activities	10	13
Insurance carriers & related activities	11	12
Real estate	29	37
Rental & leasing services	14	14
Professional, Scientific & Technical Services		
Professional, scientific & technical services	707	743
Business, building & other support services		
Management of companies & enterprises	4	7
Administrative & support services	502	526
Waste management & remediation services	7	5
Educational Services		
Educational services	140	153

Industry Sub-Sector	2011	2012
Health Care & Social Assistance		
Ambulatory health care services	79	79
Nursing and Residential Care Facilities	0	1
Social assistance	25	28
Information, Culture & Recreation		
Publishing industries (except internet)	13	12
Motion picture & sound recording industries	24	22
Broadcasting (except internet)	1	1
Telecommunications	2	2
Data processing, hosting & related services	6	4
Other information services	10	11
Performing arts, spectator sports & related industries	96	86
Amusement, gambling & recreation industries	9	7
Accommodation & Food Services		
Food services & drinking places	21	15
Other Services		
Repair & maintenance	129	131
Personal & laundry services	305	337
Religious, grant-making, civic, professional & similar organizations	0	2

Appendix 4

Number of Home Based Businesses by Neighbourhood, 2008-2012

Suburban Development Area	Neighbourhood/Area	2008	2009	2010	2011	2012
Blairmore	Blairmore Suburban Centre	-	-	-	3	8
	Blairmore Development Area	-	-	-	1	1
Central Business District	Central Business District	14	21	23	32	39
Confederation	Hampton Village	14	26	48	69	98
	Confederation Park	92	92	98	88	92
	Dundonald	73	74	87	82	86
	Montgomery Place	55	61	65	72	80
	Westview	69	71	75	83	77
	Meadowgreen	44	50	56	71	68
	Parkridge	51	57	61	62	64
	Mount Royal	68	68	60	61	57
	Pacific Heights	61	64	64	59	56
	Massey Place	31	36	35	39	52
	Fairhaven	39	36	38	42	40
	Holiday Park	28	30	29	29	34
	Hudson Bay Park	28	33	38	37	30
	Confederation Park Suburban Centre	2	3	8	4	6
Core Neighbourhoods	Nutana	75	85	105	104	108
	City Park	57	63	66	71	82
	Caswell Hill	60	67	76	69	69
	Varsity View	50	49	59	52	54
	Pleasant Hill	29	31	27	30	38
	King George	26	26	26	33	35
	Westmount	25	38	31	34	33
	Riversdale	20	30	38	35	33
Holmwood	Holmwood Development Area	-	-	-	1	1

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Suburban Development Area	Neighbourhood/Area	2008	2009	2010	2011	2012
Lakewood	Lakeview	91	102	113	118	126
	Briarwood	86	95	100	105	110
	College Park	82	89	91	103	99
	College Park East	66	74	87	96	97
	Wildwood	78	75	77	95	97
	Lakeridge	64	66	68	72	74
	Lakewood Suburban Centre	19	25	31	37	33
	Rosewood	-	-	1	8	19
Lawson	Silverwood Heights	178	178	192	206	207
	River Heights	81	76	90	100	95
	Lawson Heights	49	58	66	76	76
	North Park	44	37	48	59	60
	Mayfair	41	48	59	50	46
	Richmond Heights	8	9	13	13	12
	Kelsey - Woodlawn	12	16	14	13	9
	Lawson Heights Suburban Centre	6	5	5	6	9
	Central Industrial	7	5	6	9	7
North West Industrial	Airport Business Area	5	2	1	0	1
Nutana	Stonebridge	29	48	69	76	116
	Adelaide/Churchill	60	76	83	84	82
	Eastview	69	58	68	71	76
	Haultain	45	44	58	63	71
	Avalon	56	60	61	66	68
	Buena Vista	57	63	64	66	63
	Exhibition	55	55	62	56	61
	Holliston	50	66	68	70	61
	Nutana Park	41	46	41	52	53
	Queen Elizabeth	37	44	39	49	50
	Brevoort Park	41	49	52	48	46
	Greystone Heights	29	34	40	43	46
	Grosvenor Park	16	18	23	27	22
	The Willows	2	3	5	7	9
	Nutana Suburban Centre	4	3	4	6	6
University Heights	Willowgrove	40	74	111	145	147
	Silverspring	110	112	121	127	124
	Arbor Creek	67	80	99	102	107
	Sutherland	63	58	71	75	89
	Erindale	68	64	72	72	77
	Forest Grove	69	73	82	76	77
	Evergreen	-	-	-	5	35
	University Heights Suburban Centre	12	14	14	13	7
	U of S Lands South MA	1	0	0	1	2
Total		2,949	3,213	3,582	3,829	4,013

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